



## Fat Brain Toys Announces Top New Toys Kids Will Love Even After the Holidays

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*Finding toys and games that will continue to inspire play even after the novelty has worn off can be difficult, but with this list of brand new toys for 2016, kids will still be playing in June with the toys they receive this holiday season.*

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Fat Brain Toys releases a gift guide of brand new toys that inspire kids to engage in multiple play styles for an "evergreen" feel. These toys will keep kids playing all year long – even after the novelty has worn off.

As a trusted independent retailer of educational toys and gifts, Fat Brain Toys (<http://www.fatbraintoy.com>) has a unique inventory honed by the feedback of their loyal customer base. From this carefully curated inventory, they have compiled a list of new toys for 2016 that offer that timeless play feeling.

While the "hot" toys predicted for a holiday season offer a novel experience, the excitement often wears off as the child exhausts the play opportunities presented by the toy. However, toys that aspire to timeless play patterns tend to inspire kids to discover, explore, create and hone their skills during play.

The toys and games in this list are curated for multiple ages and play styles, from the very young through games parents will love playing with their kids. New Toys Kids Will Love – Even After the Holidays

([https://www.fatbraintoy.com/play/2016/11/23/new\\_toys\\_your\\_kids\\_will\\_love\\_even\\_after\\_the\\_holi.cfm](https://www.fatbraintoy.com/play/2016/11/23/new_toys_your_kids_will_love_even_after_the_holi.cfm)) include:

- **Musical Rainbow Railway:** Very young train enthusiasts (ages 18 months+) explore multiple play opportunities like sound with the metal xylophone and tambourine tracks and vision with optical train cars—a mirror, illusion glass and inversion glass. The shape sorter and bead maze track pieces strengthen fine motor skills and exploration.
- **Quadrilla Marble Run Space City:** Marble runs are popular construction sets as kids experiment and design their own tracks using obstacles, chutes, tunnels, and ramps. Space City includes elements of intergalactic fun with futuristically designed marble pools, translucent glow-in-the-dark domes, and customizable towers and toppers.
- **Tobbly Wobbly** ([https://www.fatbraintoy.com/toy\\_companies/fat\\_brain\\_toy\\_co/tobbly\\_wobbly\\_featuring\\_squigz.cfm](https://www.fatbraintoy.com/toy_companies/fat_brain_toy_co/tobbly_wobbly_featuring_squigz.cfm)): Tobbly Wobbly is a buildable buddy. With 14 fun Squigz suction cup building components and reusable sticker faces, kids enjoy getting goofy as they add kooky personality to the surface of the egg-shaped toy, then start posing, rocking, spinning and imagining.
- **I Got This!** ([https://www.fatbraintoy.com/toy\\_companies/fat\\_brain\\_toy\\_co/i\\_got\\_this.cfm](https://www.fatbraintoy.com/toy_companies/fat_brain_toy_co/i_got_this.cfm)): This challenge-completion game gets players to hone their skills and make educated guesses of how well they can complete a task. Players flick, toss, balance, measure and guesstimate to earn points based on their confidence level.
- **The Swurfer:** The whole family can spend time outside, strengthening balance and coordination as they take turns on this surfing swing that can hold up to 250 pounds. Made in the USA.
- **Feel Flux Skill Flux** ([https://www.fatbraintoy.com/toy\\_companies/feel\\_flux/feel\\_flux\\_skill\\_flux.cfm](https://www.fatbraintoy.com/toy_companies/feel_flux/feel_flux_skill_flux.cfm)): For inspiring intense tricks and astonishing feats of physics. Feel Flux is an extremely strong magnetic ball and a precision-crafted tube made of pure aluminum, but together they create a liquid-cool Zen feeling of defying gravity.
- **Kid Made Modern Arts and Crafts Library:** Libraries aren't just for books: they're a repository of ideas. This "library" includes beads and sequins, fuzzy sticks, pom-poms, felt, wooden dowels, floss, googly eyes, sticker jewels and more to create funky characters, unique jewelry, fun key-chains, stylish bracelets, small creatures and bendable art.

- Gummy Bear Pink Nightlight: This nightlight feels squishy and rubbery, just like a real gummy candy, but with a squeeze of the stomach, it emits a soft glow through the translucent pink plastic. 60-minute sleep timer. Available in 5 colors.
- The Doll Kind – The Grace Doll ([https://www.fatbraintoys.com/toy\\_companies/the\\_doll\\_kind/the\\_grace\\_doll.cfm](https://www.fatbraintoys.com/toy_companies/the_doll_kind/the_grace_doll.cfm)): Each of these soft, huggable dolls comes with a Kindness Kit. Leave kindness coins with a waitress, doctor, nurse, grandparent in a nursing home... The special message imprinted on each token, 'Pay it Forward', lifts spirits and encourages the passing on of each act of kindness.
- Pop 'emz: This is a reusable suction art kit to decorate windows, the refrigerator, mirrors, car windows for long road trips, any smooth flat surface. These non-marking silicone hexagons nest together to create intricate geometric patterns, cartoon images, fun borders and stained-glass-like images.

Fat Brain Toys knows how difficult it can be to find toys and games that appeal to children longer than a couple weeks. The New Toys Kids Will Love – Even After the Holidays gift guide has been carefully selected from new toys children have never seen, but which utilize classic and timeless play patterns guaranteed to keep play fresh.

More Hot Toys for Christmas 2016 can be found on the Fat Brain Toys website on a list that is updated daily based on real customer data rather than on marketing projections.

For More Information on Fat Brain Toys

[http://www.fatbraintoys.com/about\\_us/presskit.pdf](http://www.fatbraintoys.com/about_us/presskit.pdf) ([http://www.fatbraintoys.com/about\\_us/presskit.pdf](http://www.fatbraintoys.com/about_us/presskit.pdf))

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